



Tips

TO EMBRACE
THE CIRCULAR ECONOMY

CICAT ➤ 2025

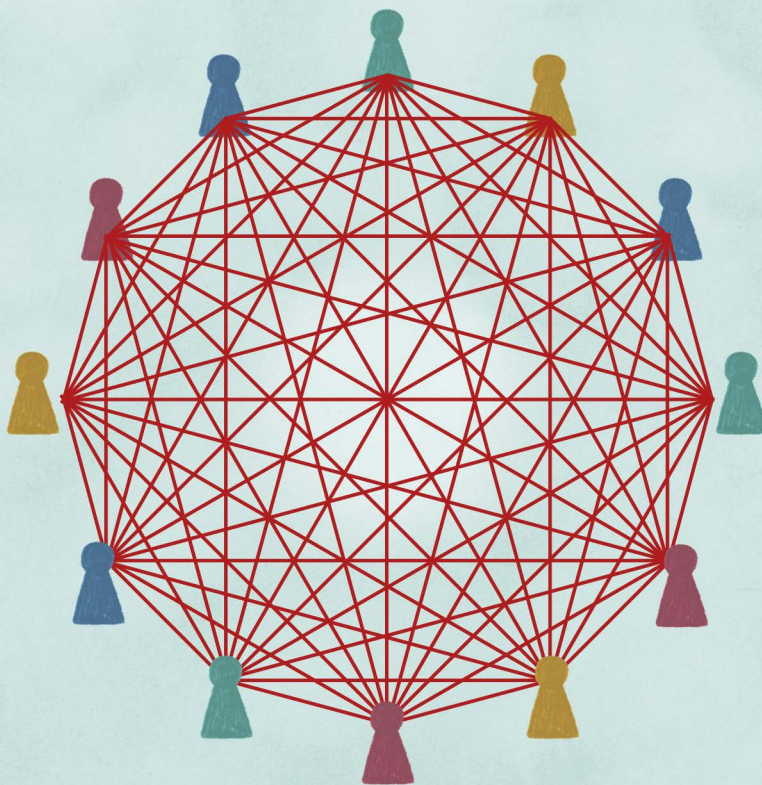


EXPERT



PARTICIPANTS

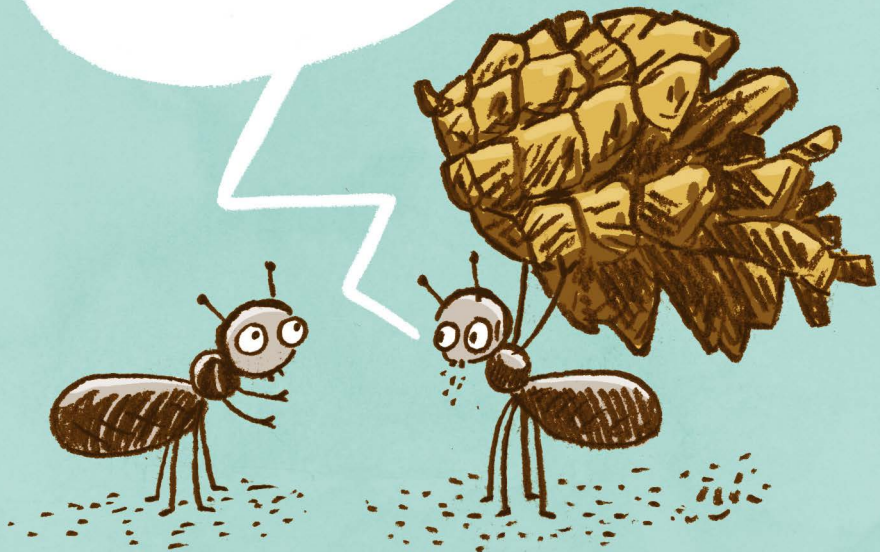
AN APPRECIATIVE DIALOGUE



Jani Ilomäen CICAT2025 CC BY-NC-ND 4.0

**ORGANIZE EVENTS
TO DISCUSS THE CIRCULAR ECONOMY**

IF WE TRIED
SOMETHING
OTHER THAN
PINE NEEDLES.



START SMALL

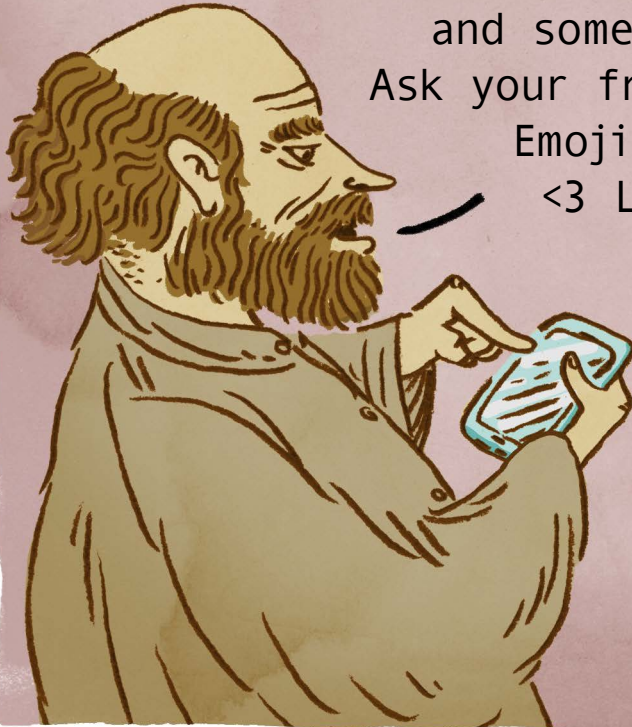
EVEN BACK
THEN...

Hi Michelangelo!
There is one interesting
urban laboratory thing.
Would you go make murals
and some sculptures?
Ask your friends to join.

Emoji + Thumb

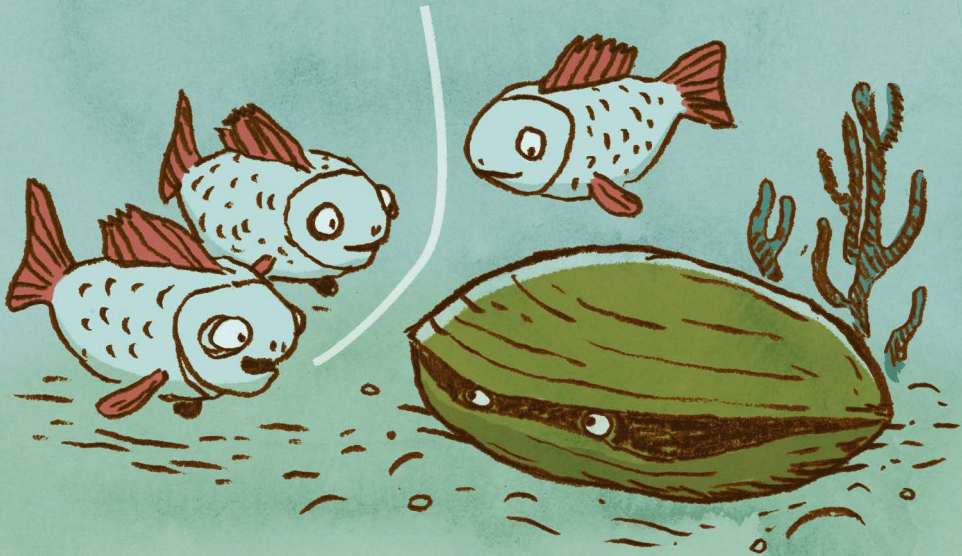
<3 Leonardo

Send



**INVITE CULTURAL ACTORS
TO PARTICIPATE IN
THE DEVELOPMENT OF CITIES**

IT WAS HEARD THAT YOU,
MUSSEL, ARE A KEY SPECIES IN
THIS COMMUNITY.
YOU'RE THE BEST!
WOULD YOU BE INTERESTED IN AN
EXPERIMENTAL COLLABORATION?

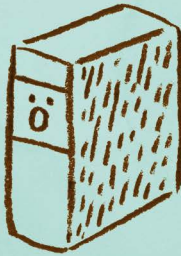


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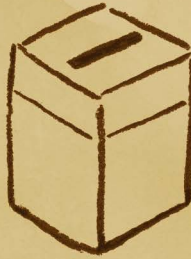
**INCREASE THE SELF-CONFIDENCE
OF CIRCULAR ECONOMY PLAYERS
THROUGH SPARRING**



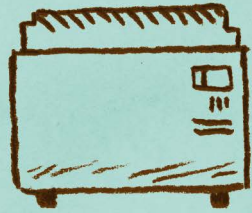
**GET TO KNOW THE CIRCULAR
ECONOMY REGULATIONS
OF OTHER COUNTRIES**



X-FILE



INITIATIVE BOX



PAPER SHREDDER



COIN BANK



MAGICIAN'S HAT



DRAWER



SWEDE CASSEROLE

INTRODUCE CIRCULAR ECONOMY INITIATIVE BOX

ONE OF OUR COMPANY VALUES IS
NOT BEING RUSHED.



IT IS SO.
BIG VISIONS ARE
NOT BASED ON
QUICK PROFITS.

**BE AMBITIOUS AND LOOK AT
THE LONG-TERM WHILE PROMOTING
THE CIRCULAR ECONOMY**



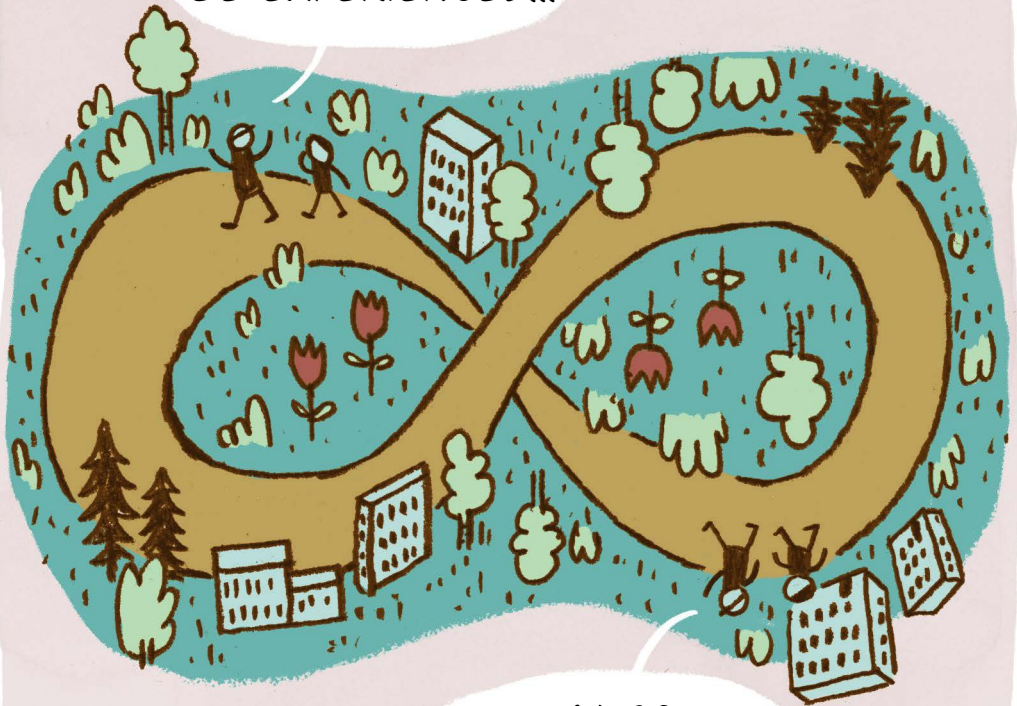
**COLLECT AND UTILISE DATA
THAT IS IMPORTANT FOR
THE CIRCULAR ECONOMY**

I WILL HELP YOU
FORMULATE YOUR THREE
WISHES IN LINE WITH
THE VALUES OF
THE CIRCULAR ECONOMY.



**CREATE AN ATTRACTIVE
CUSTOMER EXPERIENCE**

OUR PROMISE CAN
BE EXPERIENCED...



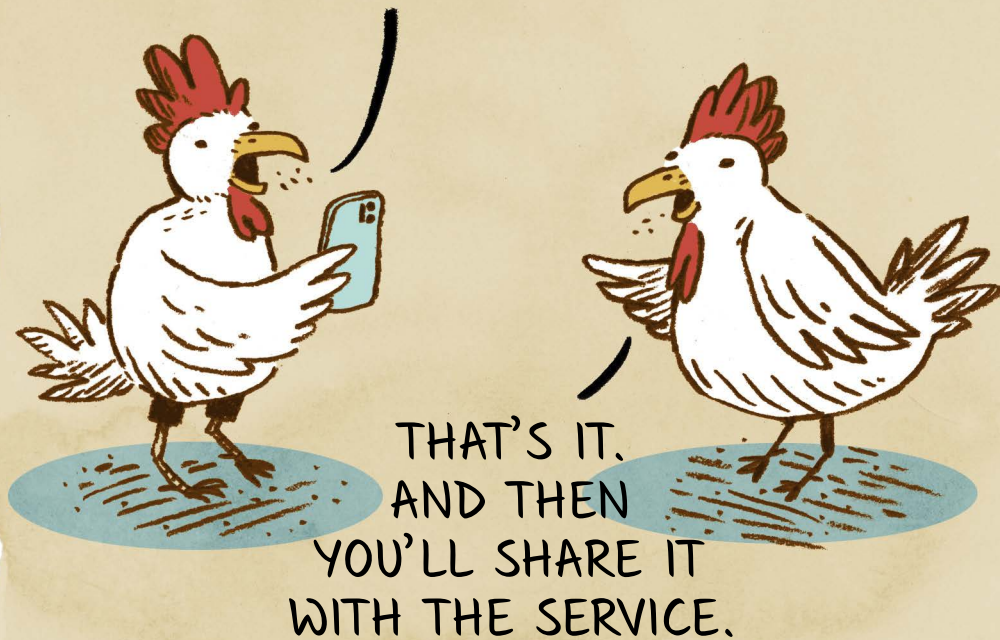
...ALSO
IN PRACTICE.

**COMMUNICATE ABOUT THE CIRCULAR
ECONOMY IN YOUR COMPANY'S
BRAND PROMISE**



**BRING THE PROCESSING OF
EMOTIONS INTO ENVIRONMENTAL
RESPONSIBILITY WORK**

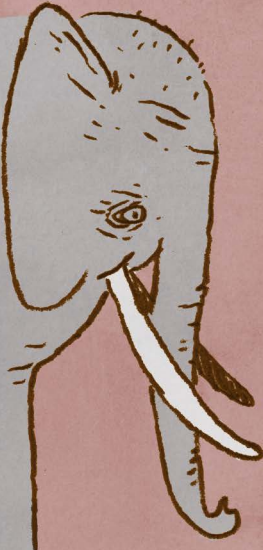
A THINK TANK AND A HENHOUSE.
SPACE FOR NEW IDEAS.



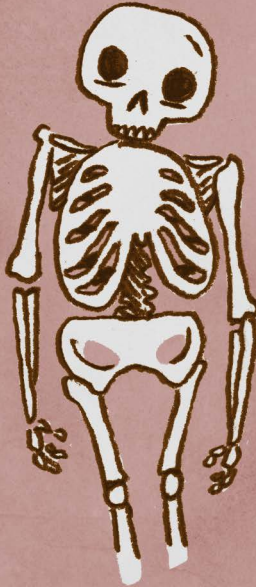
THAT'S IT.
AND THEN
YOU'LL SHARE IT
WITH THE SERVICE.

SHARE YOUR CE SUCCESSES

LET'S PUT IT ON THE TABLE



A. ELEPHANT



B. SKELETON



C. CAT

**A MESSAGE ABOUT RESPONSIBILITY
OPENLY AND HONESTLY**

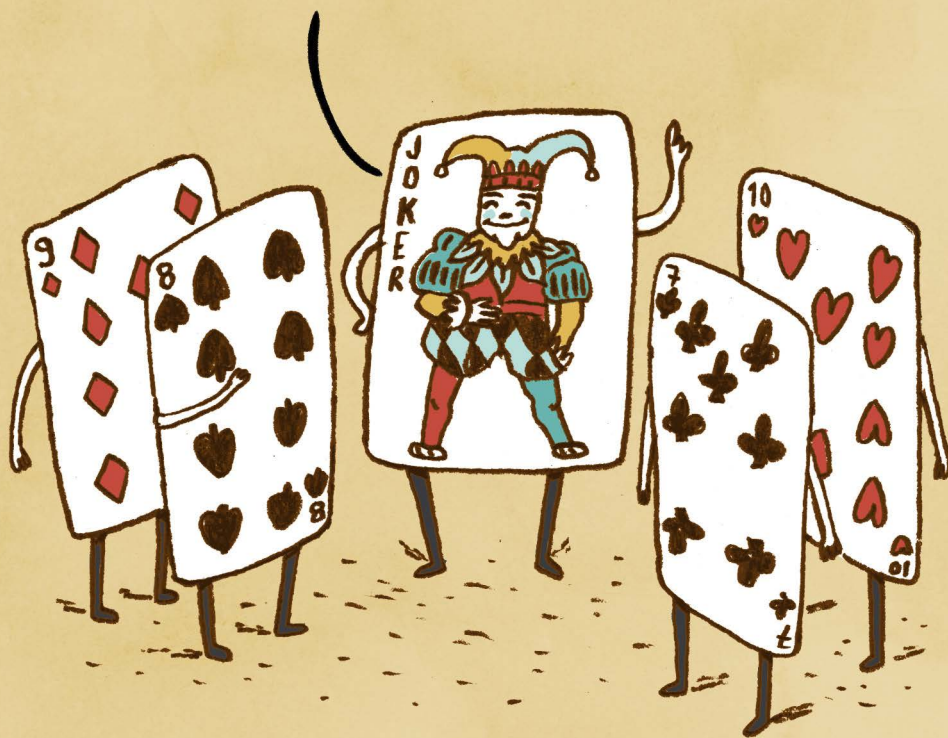


THEY NOW HAVE
A FUND THAT
ENCOURAGES NEW
EXPERIMENTS AND
PARTNERSHIPS.

YIPPEE!
LET'S GO
CHECK IT OUT.

**APPLY FOR FUNDING FOR
THE DEVELOPMENT OF
THE CIRCULAR ECONOMY**

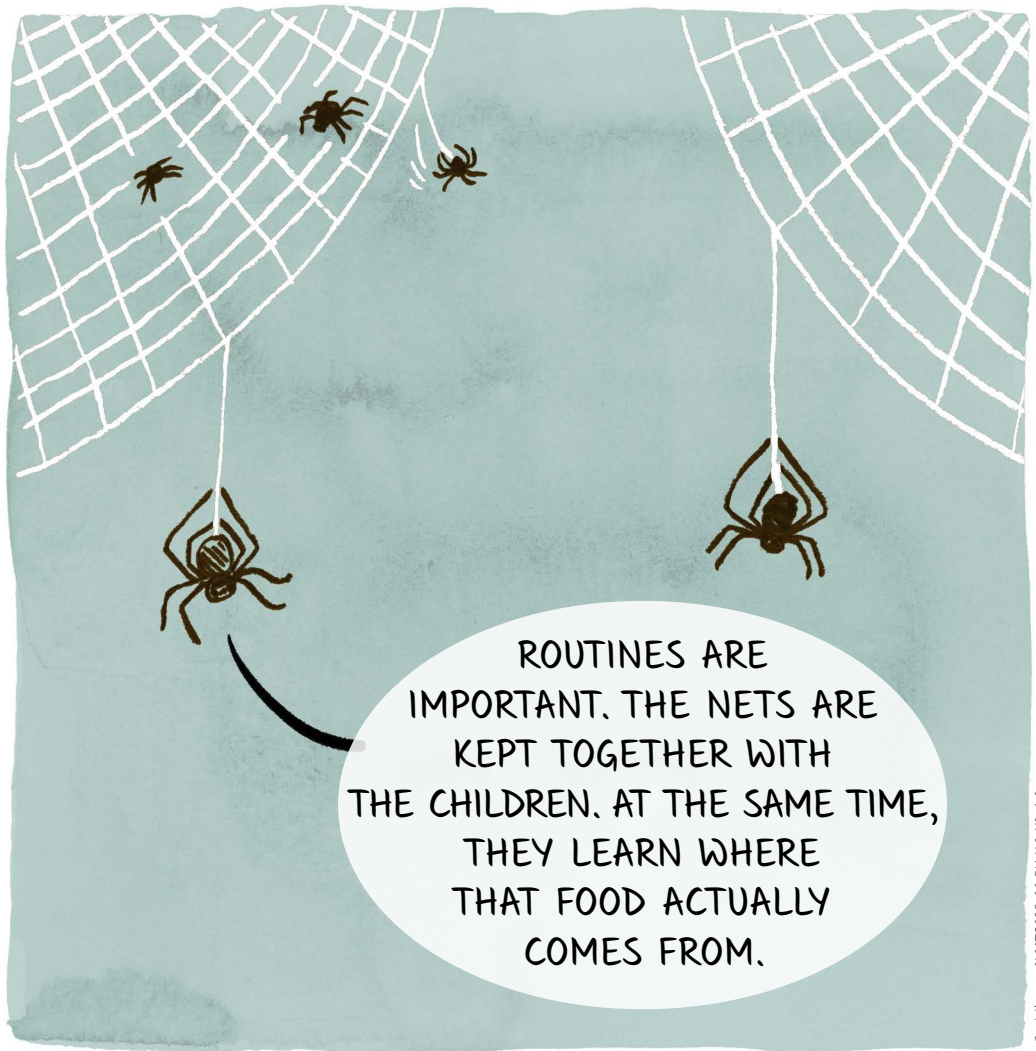
DIVERSITY IS OUR STRENGTH!
TOGETHER WE HAVE A GOOD CHANCE
OF FLOURISHING.



**START COOPERATION
BY REVEALING YOUR CARDS**



**ENSURE THAT YOUR CIRCULAR
ECONOMY PRODUCTS OR SERVICES
CREATE VALUE FOR THE CUSTOMER
AND STRENGTHEN YOUR BUSINESS**



ROUTINES ARE
IMPORTANT. THE NETS ARE
KEPT TOGETHER WITH
THE CHILDREN. AT THE SAME TIME,
THEY LEARN WHERE
THAT FOOD ACTUALLY
COMES FROM.

**MAKE THE CIRCULAR ECONOMY
A PART OF EDUCATION**

THE CONE AND I
THOUGHT OF STARTING A MIXED
FOREST. WOULD YOU BECOME
A COORDINATOR
WHEN YOU HAVE
SUCH EXTENSIVE
MYCELIUM?



WITH JOY!

**ESTABLISH A CIRCULAR ECONOMY
ECOSYSTEM WITH CARE**

RIGHT FROM THE START,
WE ENSURED SAFE AND WIDE
CIRCULATION OF OUR RESEARCH.

OH. HOW?



WE HAVE
SEVERAL DISTRIBUTION
COMPANIES AS STAKEHOLDERS.

**STRATEGICALLY PLAN
THE EFFECTIVENESS OF THE RESEARCH
PROJECT**



**CUT BACK ON CONSUMPTION AND
PROMOTE THE CIRCULAR ECONOMY**

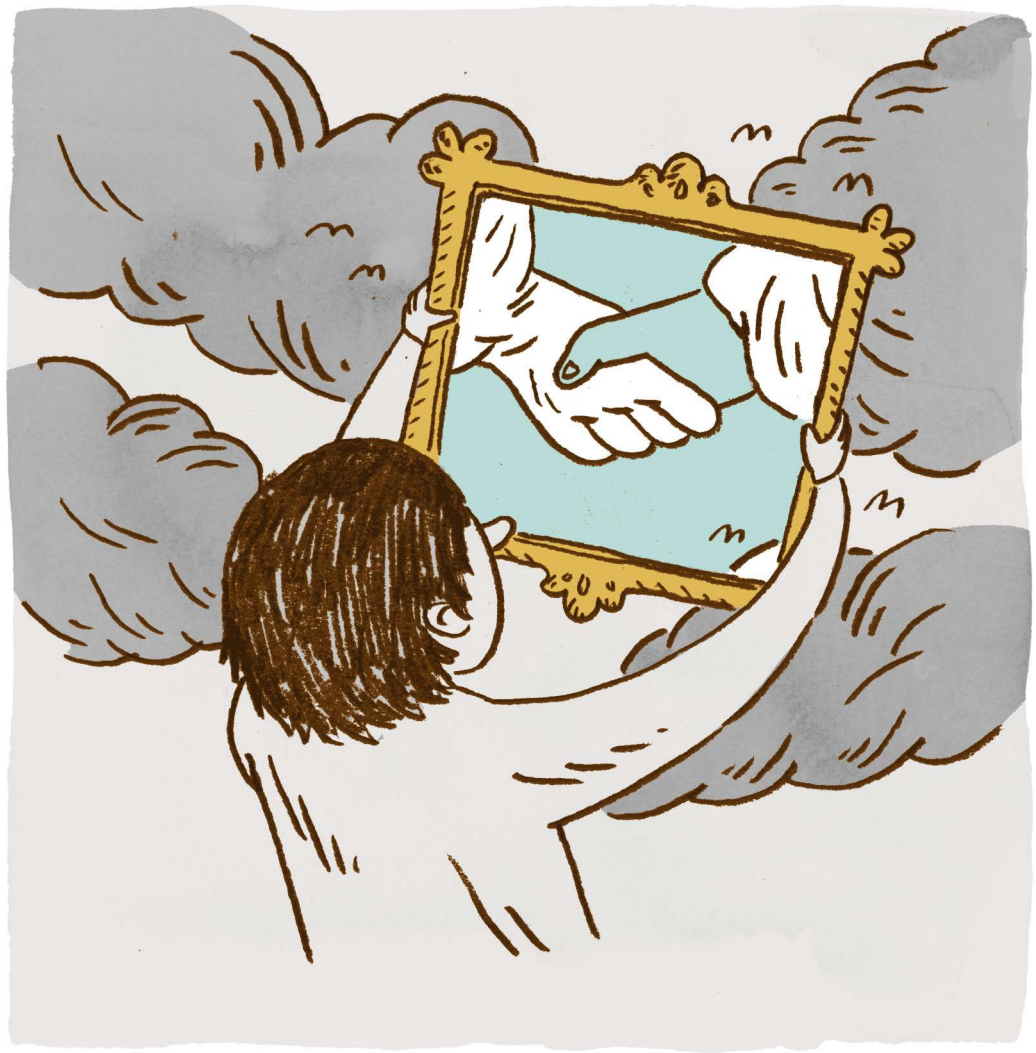


**NAVIGATE FROM YOUR STARTING
POINT TO THE FINISH LINE WHILE
TAKING YOUR OWN PATH**



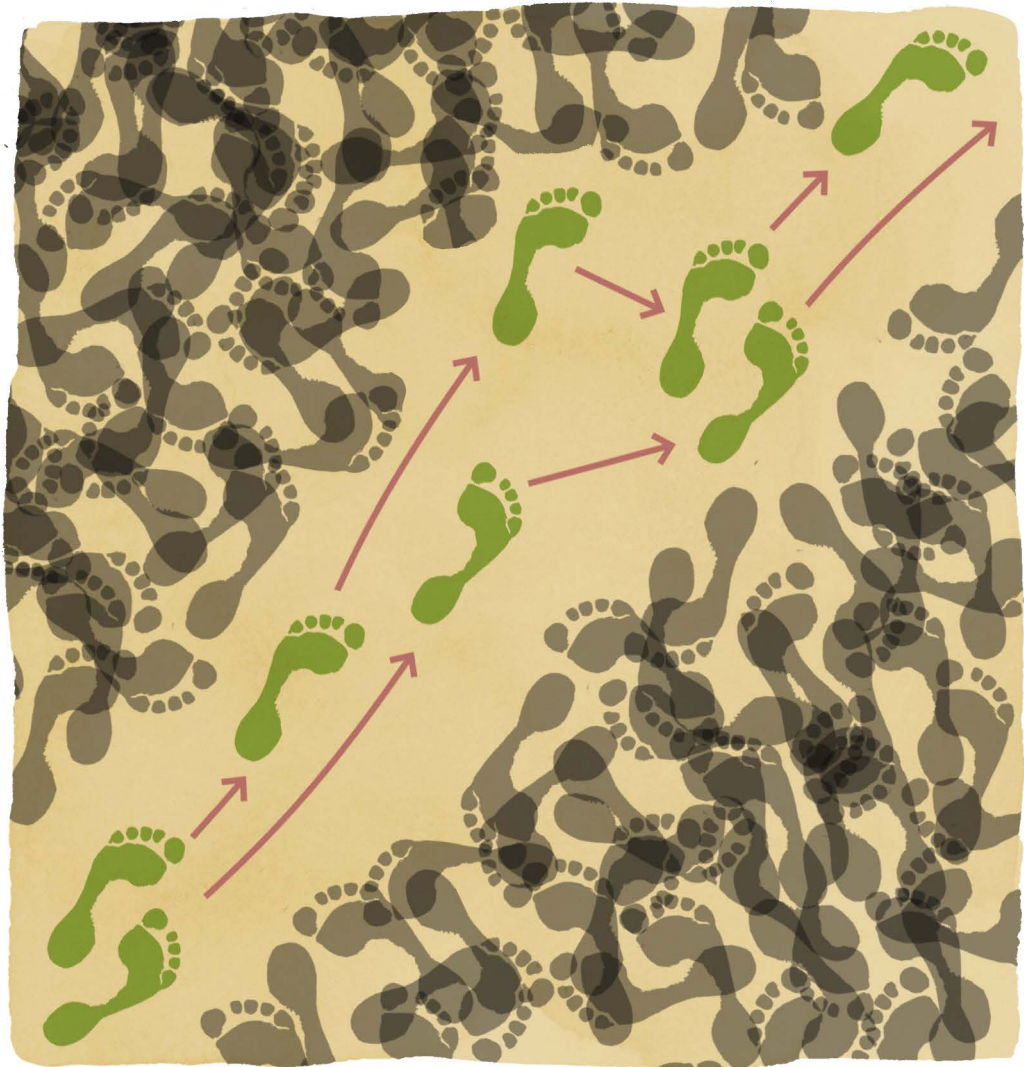
TOMORROW	60
NEXT SUMMER	210
UTOPIA	36
AUSTRALIA	55
DYSTOPIA	328
TELEPORT STATION	59

**BRING FORWARD ALTERNATIVE
FUTURE PATHS FOR
THE CIRCULAR ECONOMY**



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**USE ART TO CREATE CURIOSITY,
WONDER, AND UNDERSTANDING**



IMPLEMENT STEPS FOR SMOOTH NEGOTIATION OF THE CIRCULAR ECONOMY