Making everyday extraordinary

Nora Haatainen
25.9.2020
Key figures and global presence 2019

EMPLOYEES 7,000

PRESENCE IN 30 COUNTRIES

OVER 350 OWN BRANDED STORES

NET SALES EUR million 1,090.4

COMPARABLE EBIDA EUR million 90.6
Our family of brands
Making the everyday extraordinary
Sustainability commitments

CIRCULAR PRODUCTS AND SERVICES

CARBON NEUTRAL BUSINESS

POSITIVE IMPACT

ⓒ Fiskars Group. Company confidential.
Subscription model, Arabia

Responding to new consumer habits, such as sharing and renting,

Arabia launched subscription service in November 2019.
Vintage service

Consumers bring their used Littala and Arabia tableware to participating stores.

- We evaluate, price and buy the used tableware.
- We resell it to new home, giving it a second life.
In 2019 we saved:

- 133 tonnes of solid natural resources
- 45 tonnes of CO2 emissions
Nora Haatainen
Director, New Business & Growth
Fiskars Group
nora.haatainen@fiskars.com
+358 40 5862138