

Making everyday extraordinary

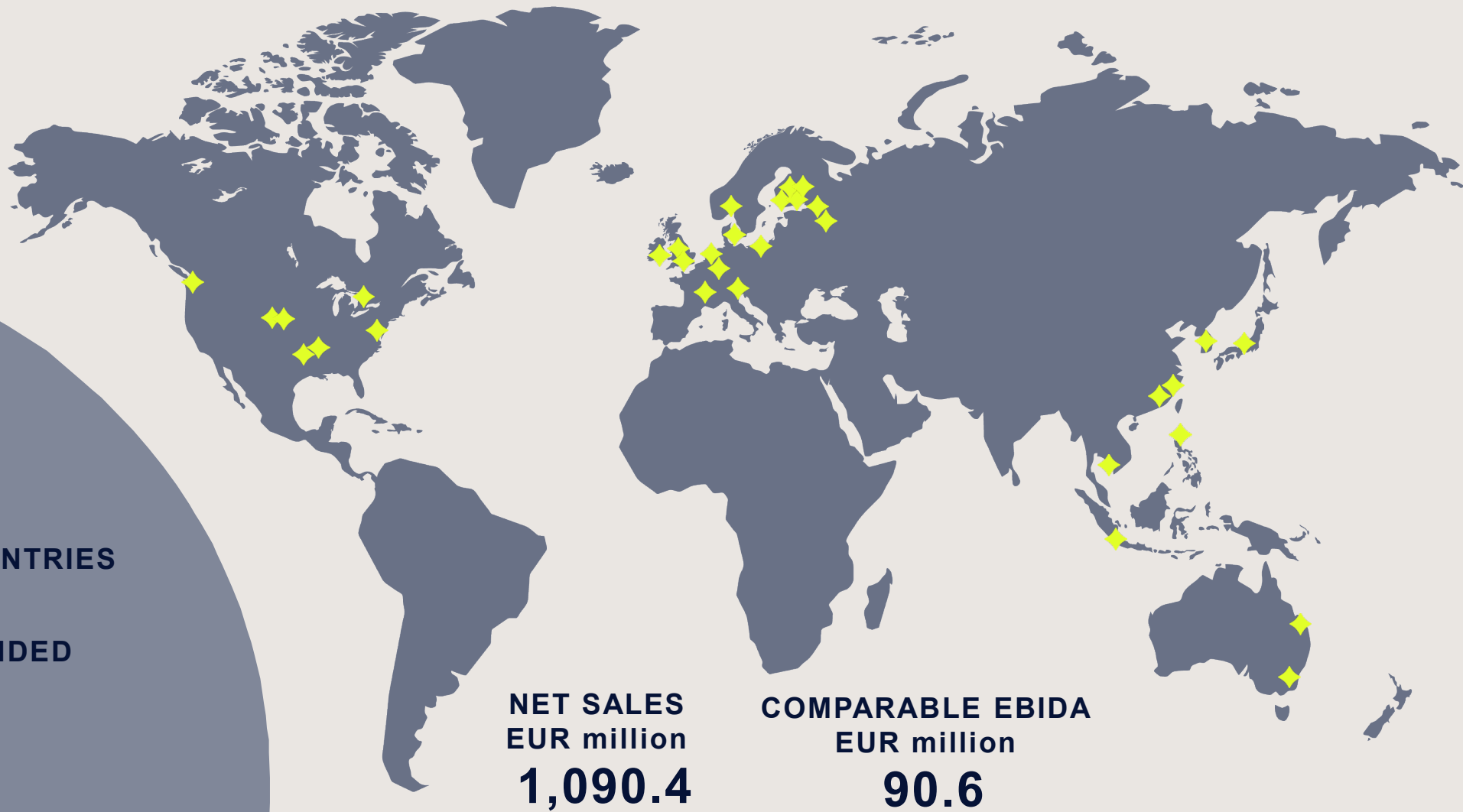
Nora Haatainen

25.9.2020



FISKARS
◆
GROUP

Key figures and global presence 2019



EMPLOYEES **7,000**

PRESENCE IN **30** COUNTRIES

OVER **350** OWN BRANDED STORES



Our family of brands

FISKARS®



 GERBER



 iittala




ROYAL COPENHAGEN
PURVEYOR TO HER MAJESTY THE QUEEN OF DENMARK

WATERFORD



WEDGWOOD
ENGLAND 1759



ARABIA
1873

Gilmour



ROYAL ALBERT
ENGLAND 1904



ROYAL DOULTON
LONDON 1815




Rörstrand



Making the **everyday** **extraordinary**



Sustainability commitments



**CIRCULAR PRODUCTS
AND SERVICES**



**CARBON NEUTRAL
BUSINESS**



POSITIVE IMPACT



Responding to new consumer habits,
such as sharing and renting

Arabia launched subscription service
in November 2019

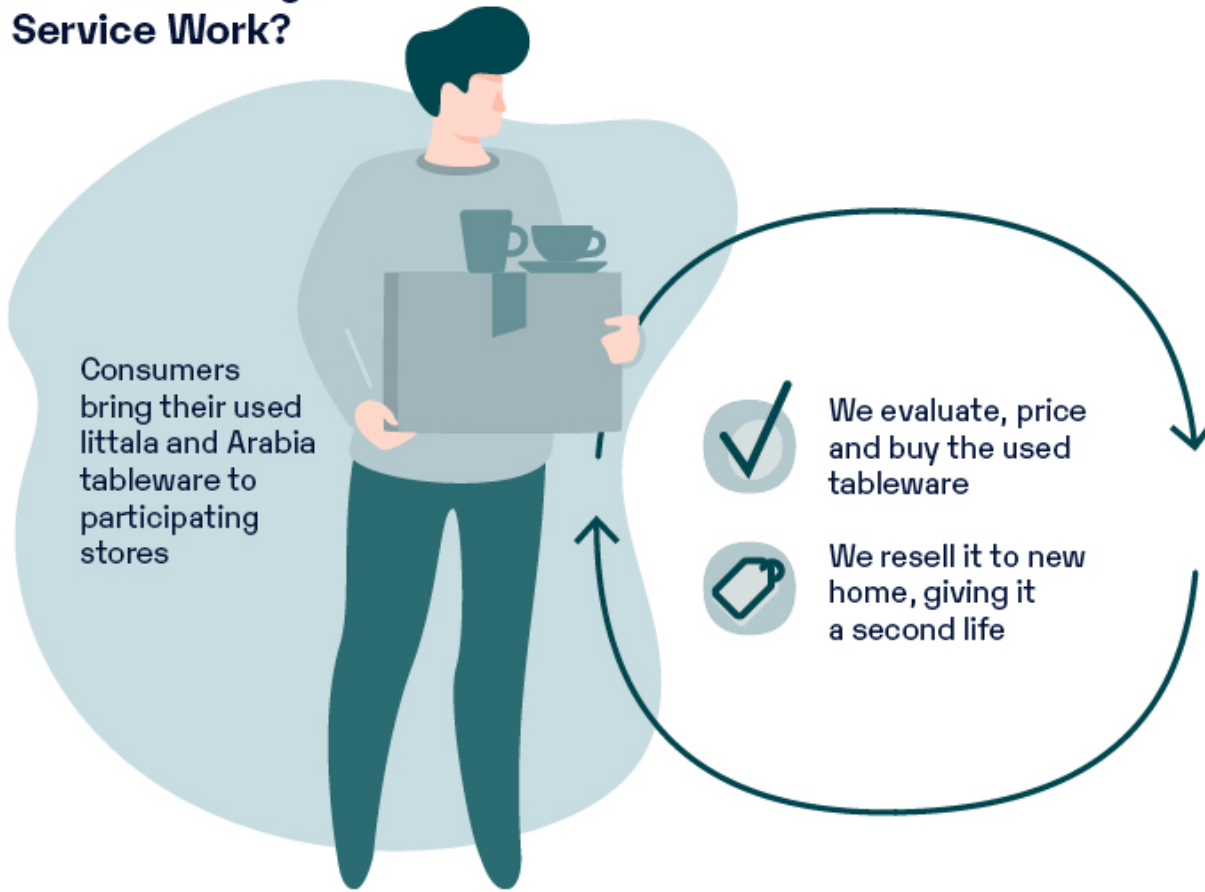




vintage

Vintage: environmental impact

How Does Our Vintage Service Work?



In 2019 we saved:

- ❖ **133 tonnes** of solid natural resources
- ❖ **45 tonnes** of CO2 emissions



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